

OGPP INSIGHTS

PILOT EDITION | OCTOBER 2026

YOUR NEXT MOVE NEEDS CLARITY.

Meet OGPP Strategy Advisor

Practical planning for founders, SMEs
and mission-driven organisations.



Charles Ibonye, PMP®

Founder & CEO, OG Project Partners Inc.

Clarify
your priorities

Build
your roadmap

Move towards
execution

Founding pilot: CAD \$19/month

Through December 31, 2026 • View membership terms

strategyadvisor.ogprojectpartners.ca

FROM THE FOUNDER

Ambition needs a working plan.

A practical edition for people building businesses, serving communities and keeping essential operations moving.



Charles Ibonye, PMP® | Founder & CEO

A founder can carry a vision for years and still struggle to explain what the team should do on Monday. That is the gap this issue explores: translating ambition into decisions, responsibilities and a sequence people can follow.

Strategy Advisor is designed to help structure that thinking. People remain responsible for checking the assumptions, making decisions and doing the work.

Inside this edition

- 03** The real cost of unclear priorities
- 04-05** Inside Strategy Advisor and the 90-day roadmap
- 06-08** Founders, financial visibility and nonprofit delivery
- 09-13** Healthcare, Properties, Logistics, Entertainment, Academy
- 14-16** Building OGPP, responsible AI and your action workbook
- 17-18** Choose your next move, sources and editorial notes

READ THIS ISSUE ACTIVELY

Choose the article closest to your situation. Complete its exercise. Use the prompt as a starting point, then assign one action to a named owner.

THE COVER STORY

When everything is urgent, clarity becomes work.

A familiar scene: a full inbox, several promising ideas and no shared agreement about what comes first.

The hidden queue

A founder answers a customer while approving an expense and planning next month's campaign. The team is active, yet the same decisions keep returning. The problem may be a queue of unresolved choices rather than a lack of effort.

Start by naming the constraint. Is work waiting for approval? Is the process unclear? Is the information unreliable? A new app will not answer these questions on its own.

Make the next decision smaller

Choose one outcome for the next 90 days. Define the evidence you would accept as progress. Then identify the smallest useful change you can test with the resources already available.

Four conversations worth having

- Clarify: What are we trying to improve, for whom, and why now?
- Assess: What evidence explains the current problem?
- Prioritise: Which action matters most given our capacity?
- Implement: Who owns it, when is it due, and how will we review it?

The discipline is to connect every proposal to a decision. A plan should make trade-offs visible, including what the team will deliberately postpone.

Your next move should be small enough to own and important enough to matter.

THE 15-MINUTE CLARITY MEETING

Write down the three decisions your team keeps revisiting. Choose one. Name the decision-maker, the missing information and the date the decision will be made. Leave with an owner, not another discussion topic.

PRODUCT WALKTHROUGH

Start with a real challenge.

A look at the public Strategy Advisor experience, captured from the official website on October 23, 2026.

OGPP STRATEGY ADVISOR

Home Product Use cases How it works Pricing Expert support About Topics Blog Sign in Start free

AI-assisted strategy for smaller organisations

Turn strategic priorities into a practical 90-day roadmap.

Answer focused questions, organize what matters and leave with a clear plan your team can review and act on.

Build My 90-Day Roadmap → View a Sample Plan

- ✓ Free Strategy Check – no card, no account
- ✓ Expert reviews and calls CAD \$149
- ✓ Membership CAD \$19/month after a 3-day trial
- ✓ Sprints and delivery support when you need people

A REAL STRATEGY ADVISOR OUTPUT
From business uncertainty to an executable 90-day plan.

- 1 A clear execution framework**
A defined purpose, 90-day planning horizon and Clarify-Assess-Prioritize-Implement approach.
- 2 Focused roadmap objectives**
Five practical objectives connect priorities, operations, accountability, revenue and measurable execution.
- 3 Actions connected to outputs**
Each focus area links key actions to a tangible output, making the plan easier to assign, track and review.

OGPP Strategy Advisor
AI-Native Operational Intelligence & Business Transformation
Your Vision, Our Expertise.
strategyadvisor.ogppartners.ca

Actual public homepage screenshot. The example document within the website is a demonstration, not a verified customer result. [1]

A useful path through the platform

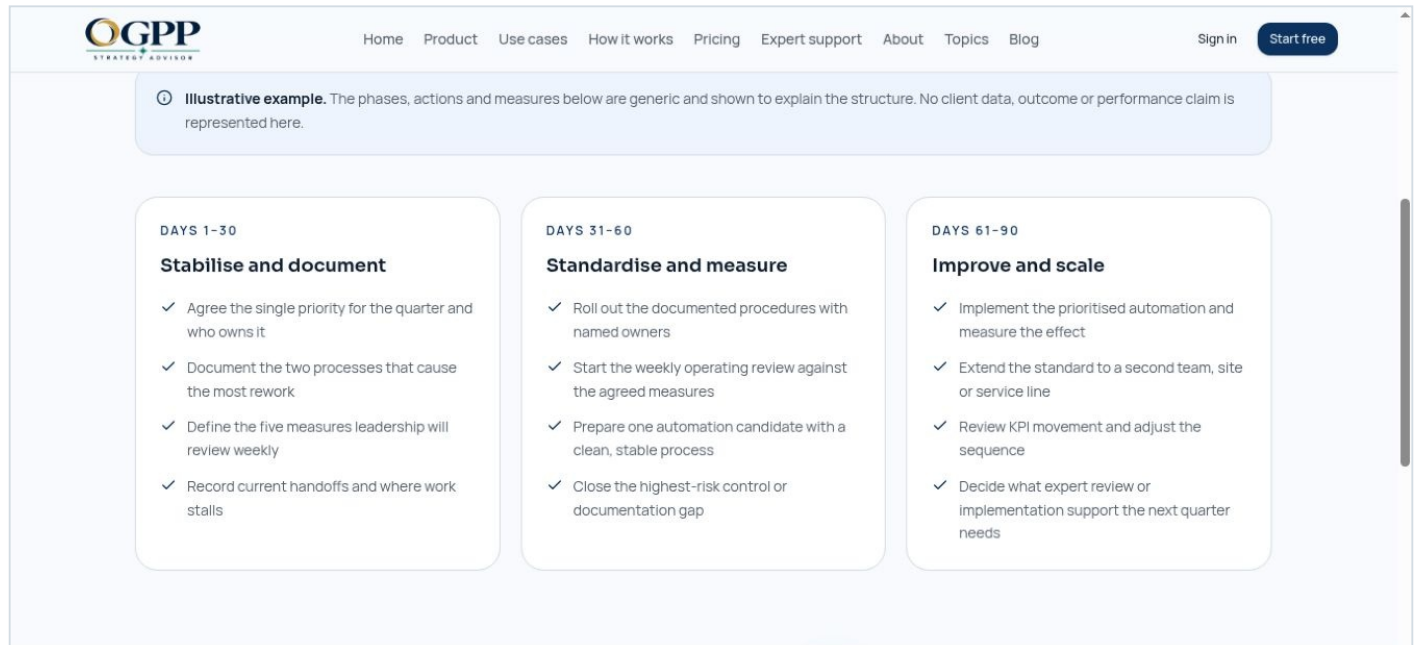
1. Begin with the free Strategy Check. The public site describes an initial assessment without an account or card. Use it to frame the problem and identify a starting point.
2. Bring context into the workspace. Describe your organisation, goal, constraint and capacity. Membership is presented separately from the free check.
3. Develop a draft, then challenge it. Ask for assumptions, dependencies, ownership and review checkpoints. The site offers separate human reviews and implementation support when needed.

Important: Website screenshots show public positioning.

THE PLANNING DESK

A roadmap someone can own.

A plan becomes easier to use when priorities connect to actions, owners and evidence.



Actual screenshot of the official sample-roadmap page. The website labels this as an illustrative example, not a client plan. [2]

What to look for

- An outcome: a specific improvement people understand.
- An owner: one person accountable for each action.
- A sequence: prerequisites before dependent work.
- A review: a regular moment to compare evidence with expectations.

What to challenge

A polished document can still be unrealistic. Ask whether the work fits the hours, skills and budget available. Identify what must stop so the new priorities can happen.

Treat the 30-, 60- and 90-day stages as review points. If evidence changes, revise the sequence rather than defending an outdated plan.

TRY THIS IN STRATEGY ADVISOR - ILLUSTRATIVE PROMPT

Help me turn one operational improvement into a 90-day roadmap. Ask for missing context first. Include actions, owners, milestones, dependencies, measures and assumptions. Do not invent baseline data.

FOUNDER FIELD NOTES

The business cannot live only in your head.

Illustrative scenario: a founder-led service company where every exception returns to the owner.

The founder knows how each customer likes to be served. Staff ask for guidance because the rules exist mainly in conversations. When the founder steps away, decisions slow down. Hiring another person could simply create another person waiting for instructions.

Transfer the decision, not just the task

Choose one recurring activity, such as responding to a new enquiry. Write down the information required, the normal response, what staff may decide independently and the exceptions that need approval. A short checklist can be more useful than a long manual nobody opens.

A MONDAY-MORNING EXPERIMENT

Take the last five customer enquiries. Identify the questions that repeated. Draft one response checklist, review it with the person doing the work, and test it on the next suitable enquiry.

A first-week plan

- Day 1: map the enquiry-to-response handoff.
- Day 2: agree decision rights and escalation rules.
- Days 3-4: test the checklist with supervision.
- Day 5: review exceptions and improve the instructions.

Evidence to collect

Record response times, enquiries missing information and questions escalated to the founder. Establish the baseline before choosing an improvement target.

The test succeeds when the team understands the process and exceptions become visible. It does not require pretending that every decision can be automated.

TRY THIS IN STRATEGY ADVISOR - ILLUSTRATIVE PROMPT

I run a service business where enquiry responses depend on me. Help me draft a handoff checklist with decision rights, escalation rules and a one-week test. Ask about my team and services before suggesting a workflow.

SME OPERATING INTELLIGENCE

Busy is an activity. Margin is a question.

A practical finance conversation for businesses that need a clearer view of the work they sell.

A business can have a full calendar while struggling to explain which services justify the time they consume. Start by distinguishing money invoiced, money collected and the cost of delivery. These are related views, but they answer different management questions.

Before adding another dashboard, decide which decision the numbers should improve.

Three views to connect

- Work sold: what was agreed, at what price and within which scope?
- Work delivered: what labour, materials, tools and rework were required?
- Cash received: what has been collected and what remains outstanding?

A simple monthly routine

Reconcile records, review outstanding invoices, inspect unusual expenses and compare service-level revenue with attributable delivery costs. Agree who reviews exceptions and how corrections are documented.

A bookkeeper or accountant should validate classifications and reporting assumptions. Planning prompts do not replace accounting records, tax advice or professional judgement.

WHERE OGPP CAN HELP

OGPP lists financial systems, ERP and implementation among its shared capabilities. Charles brings QuickBooks Online Advanced ProAdvisor expertise. A financial-system engagement is separately scoped; Strategy Advisor membership does not include bookkeeping or automatic access to your accounts.

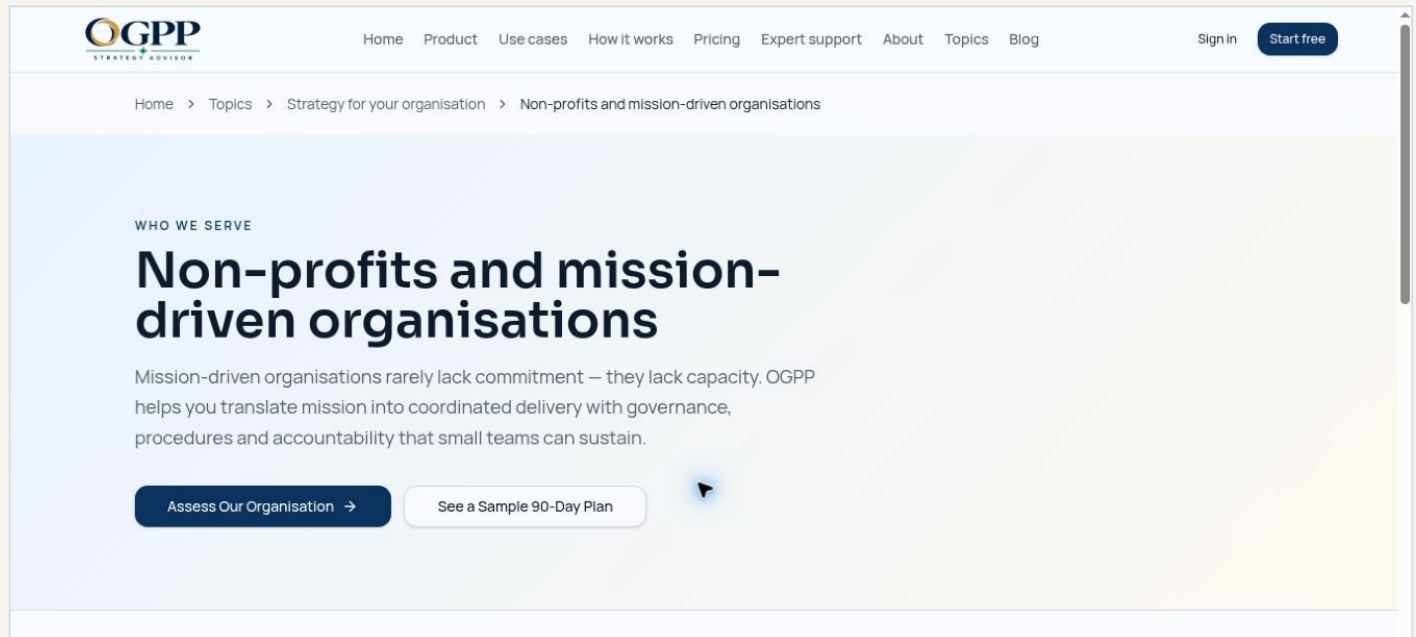
TRY THIS IN STRATEGY ADVISOR - ILLUSTRATIVE PROMPT

Help me design a monthly management review for a small service business. Separate invoiced revenue, collections, delivery costs and cash commitments. Suggest questions and data sources without inventing figures or accounting conclusions.

MISSION-DRIVEN ORGANISATIONS

Give commitment a structure.

For nonprofit leaders balancing mission, limited capacity and the generosity of volunteers.



Actual public nonprofit solution page. This describes an intended support pathway, not evidence of a specific charity outcome. [3]

A programme lead receives messages from several volunteers, while a trustee asks for an update and the next event approaches. Everyone cares. Yet nobody is certain which decisions are approved or who owns the remaining tasks. This illustrative scene calls for a simple delivery structure.

Try a one-page programme charter: state the purpose, people served, accountable lead, spending authority, milestones and reporting rhythm. Make escalation clear so volunteers can ask for help early.

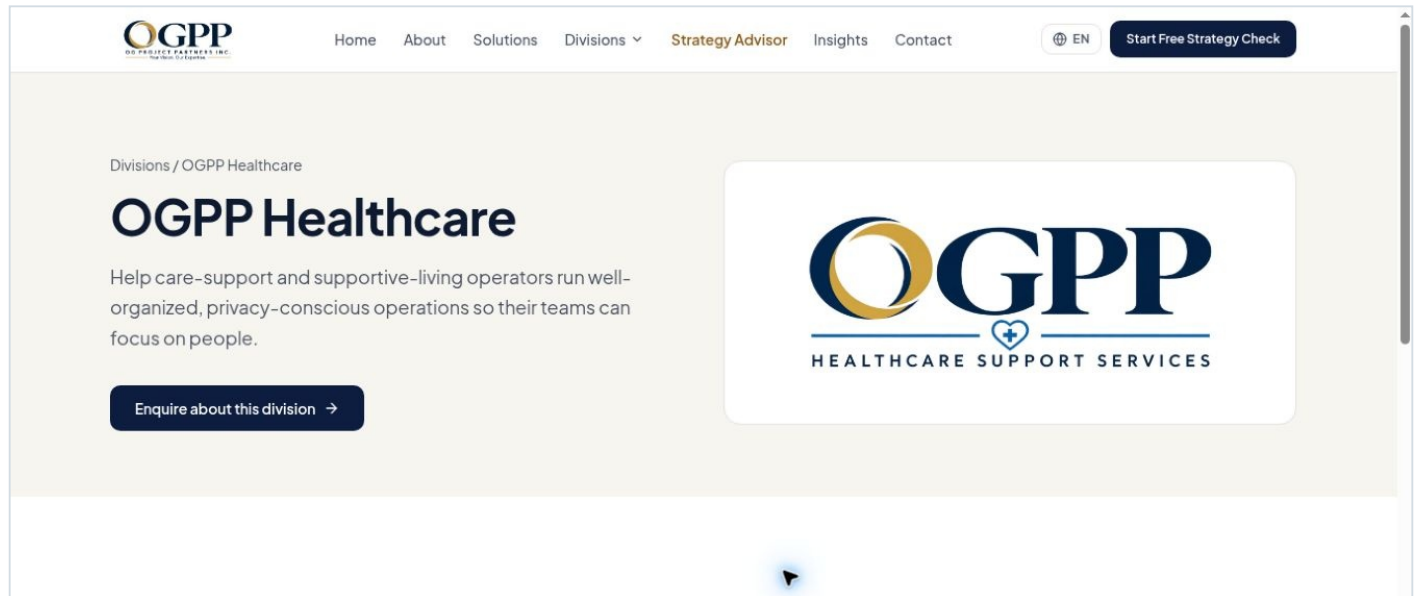
A USEFUL MEETING QUESTION

Which commitment is at risk, what support is needed, and who can authorise the next action? Track service activity alongside evidence of quality; do not treat attendance alone as proof of impact.

OGPP HEALTHCARE

Better handoffs protect attention for people.

Operational insight for supportive-living, home-living support and care-support teams.



Actual corporate Healthcare page. The page identifies coordination, documentation and financial systems as operational capabilities; home-living support is labelled pilot. [4]

At a shift change, the most important question is whether the next person has the information needed to work safely within their role. In a small operation, informal updates can feel convenient until a task is missed or an exception is unclear.

A practical starting point: map a non-clinical handoff with time, owner, required information, acknowledgement and escalation. Use synthetic examples when developing templates. Have the authorised operational or clinical lead approve any procedure that affects care delivery.

FIRST MEASURES TO DISCUSS

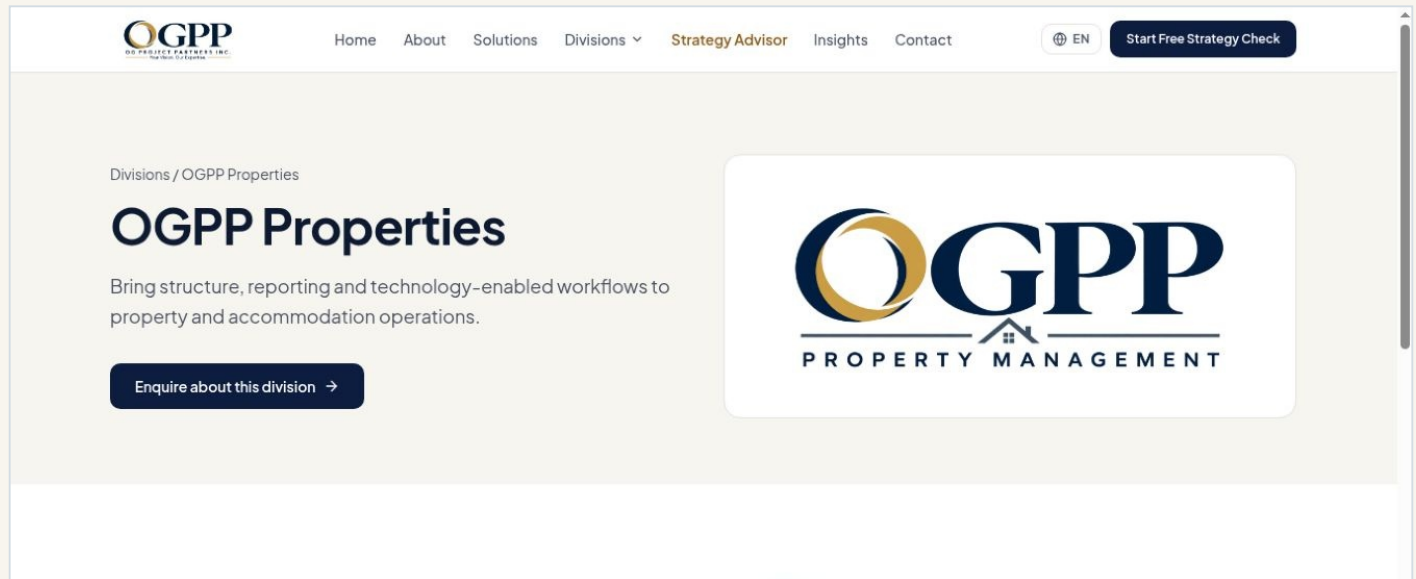
Handoffs acknowledged, open operational actions, overdue documentation and time taken to close exceptions. Agree definitions and collect a baseline. Do not upload identifiable resident or health information into a general planning conversation.

Strategy Advisor can help structure a draft workflow. It is not a clinical decision tool, emergency service or assurance of regulatory compliance.

OGPP PROPERTIES

A repair request needs a trail.

For property and accommodation operators tired of searching through message threads.



Actual corporate Properties page. Public capabilities include vendor coordination, maintenance workflows and reporting support. [5]

A maintenance issue is reported, a vendor is contacted and somebody assumes the work is finished. Without a clear status trail, the same issue can return as a complaint. The missing system may be a straightforward request-to-closure process.

Build the trail: request received, urgency assessed, owner assigned, approval obtained, vendor scheduled, completion checked and requester updated. Safety-critical issues need an authorised escalation route, not an AI-generated judgement.

ONE USEFUL WEEKLY REVIEW

Review requests still open, the age of the oldest unresolved items and work returned for correction. Confirm spend approvals and evidence of completion. Planning examples here do not imply OGPP provides licensed real-estate services.

OGPP LOGISTICS

The movement starts before the vehicle.

Illustrative operating scenario: several locations, changing requests and one coordinator trying to keep everyone informed.

A collection time changes, a receiving contact is unavailable and the driver gets the update through a different conversation. The challenge is the information handoff: what changed, who acknowledged it and what should happen next?

Make the exception visible while there is still time to respond.

A coordination board that earns its place

A useful board needs a request ID, agreed time window, accountable coordinator, resource assignment, current status and exception note. Record the actual event time rather than overwriting the original commitment. That makes later review possible.

Before movement

- Confirm the requirement and recipient.
- Check access, capacity and dependencies.
- Identify who approves a changed plan.
- Confirm the fallback contact.

After movement

- Confirm receipt or completion.
- Record delays and their causes.
- Close outstanding exceptions.
- Review repeat failures before expanding.

TRY THIS IN STRATEGY ADVISOR - ILLUSTRATIVE PROMPT

Help me outline a multi-site resource-movement coordination process. Include handoffs, status fields, change approvals and exceptions. Ask about operational restrictions. Do not assume fleet ownership or regulated transport permissions.

Division status: the public site labels logistics coordination, operational reporting and resource-movement coordination as pilot. No fleet, warehousing or regulated transport capability is implied. [6]

OGPP ENTERTAINMENT

Creativity deserves a delivery system.

An independent release, a campaign or a live production needs more than a compelling idea.

A creative team has strong material and an approaching launch date. Artwork needs approval, permissions are not fully recorded and nobody is certain which version is final. In this illustrative scenario, a release checklist can protect the creative work from avoidable confusion.

Build a release-readiness conversation

- Creative: Is the approved version clearly identified?
- Rights: Have the relevant permissions and agreements been checked by an authorised person?
- Delivery: Who owns each file, channel, deadline and approval?
- Finance: What spending is approved and how will it be tracked?
- Learning: Which audience actions will inform the next release?

THE USEFUL DIFFERENCE

A release calendar shows dates. A delivery plan also shows dependencies: what must be approved before assets can be scheduled, what could block publication and who decides whether to delay.

TRY THIS IN STRATEGY ADVISOR - ILLUSTRATIVE PROMPT

Help me draft a release-readiness checklist for a small creative project. Include asset versions, permissions to verify, budget checkpoints, owners and publishing approvals. Flag decisions requiring legal or rights expertise.

Division status: the public site presents creative business infrastructure and records/music activities as pilot, with media production initiatives planned. Confirm specific availability before commissioning work. No established release results are claimed here. [7]

OGPP ACADEMY

Training is complete when people can use it.

For entrepreneurs, emerging professionals and teams learning new processes or tools.

A team attends a useful workshop. A week later, old habits return because the workflow, manager expectations and support have not changed. Learning design should connect a skill to a real task and a moment of feedback.

Design backwards from the task

Choose the work the learner should perform. Define what competent performance looks like, provide a worked example and let the learner practise using a safe scenario. Give feedback before the task becomes routine.

For responsible AI training, include how to verify outputs, avoid sensitive inputs and recognise when to ask a qualified person for help.

Ask a better learning question

Instead of asking only whether participants enjoyed the session, ask whether they can complete the target task with the expected quality. Observe a sample, review the errors and identify the support still needed.

Attendance, practice completion and demonstrated task performance are different measures. Define each before the programme starts.

A PRACTICAL LEARNING LOOP

Demonstrate one task. Practise with a fictional example. Review against a checklist. Repeat with less support. Schedule a follow-up with the manager or programme lead.

TRY THIS IN STRATEGY ADVISOR - ILLUSTRATIVE PROMPT

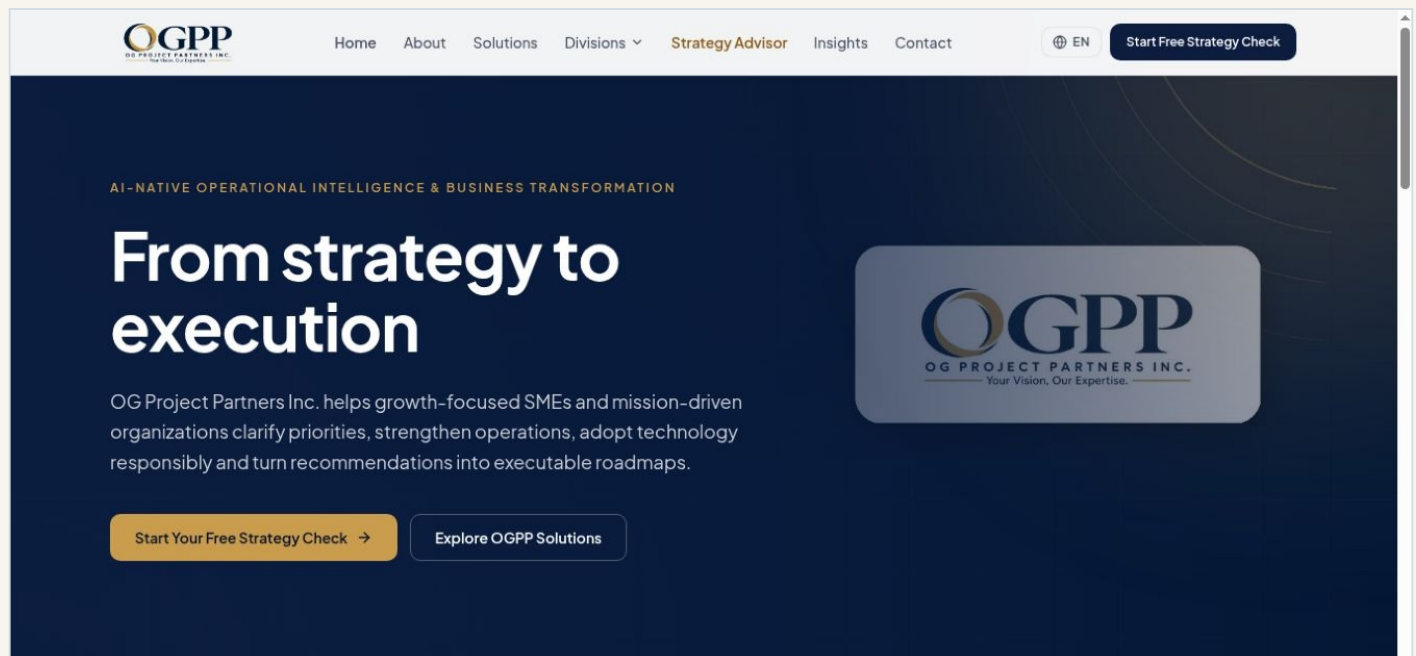
Help me design a short workshop that teaches a team to write a usable SOP. Include a task-based objective, demonstration, safe practice activity, assessment checklist and follow-up support.

Division status: responsible AI workshops and workforce/team training are labelled pilot; entrepreneurship programmes are planned. OGPP Academy is presented as a mission-driven initiative, not as a confirmed registered charity or accredited institution. [8]

INSIDE OGPP

Building the operating model behind the brand.

An internal design story: planning artefacts show the work in progress, not proof of automated business outcomes.



Actual corporate homepage. The shared-capability model connects strategy, finance, technology and implementation across the divisions. [9]

OGPP's planning work has produced a Phase 0 workforce strategy and a reusable 90-day roadmap template. The strategy defines supervised functions, human approval and the separation of internal operations from public membership. The roadmap template turns improvement ideas into initiatives, owners, milestones and reviews. [10-11]

These artefacts show how structured advisory thinking can support the design of OGPP's operating model. They do not establish that Strategy Advisor alone built the business, that integrations are fully activated or that savings have been measured. The public product and internal workforce are related initiatives with different access and controls.

THE NEXT EVIDENCE WORTH PUBLISHING

For an approved internal workflow, retain the initial brief, reviewed draft, owner-approved change and a measured follow-up. A credible future case study connects those records without exposing client or employee information.

RESPONSIBLE AI

Automate a task you understand.

A useful AI pilot starts with a bounded decision and a person accountable for the result.

A team wants AI to handle follow-up. Before connecting tools, define what may be drafted, what must be checked and what must never be sent automatically. A convincing response can still contain an incorrect fact or an inappropriate instruction.

Four controls to establish first

- Information: use the minimum required; remove confidential or identifiable details unless an authorised, suitable workflow is in place.
- Authority: distinguish drafting from sending, recording, publishing or paying. Name the human who approves consequential actions.
- Quality: test representative cases, including missing data and conflicting instructions. Verify results against the source.
- Recovery: keep an activity record, a way to correct errors and a manual fallback.

A SMALL PILOT WORTH LEARNING FROM

Begin with drafting a meeting agenda from an approved brief. Review for accuracy and relevance. Record edits and time spent. Expand only when the task is consistently useful and its controls are working.

Keep the economics visible

Measure model usage, software subscriptions, human review, rework and support. A low-priced subscription is not evidence of low total operating cost. Compare the cost with a useful result, not simply the number of outputs produced.

This is a general operational framework, not a jurisdiction-specific compliance assessment. Care, employment, financial, legal and regulated decisions require appropriate professional review.

YOUR WORKING PAGE

Turn this issue into a seven-day experiment.

Use the questions below in a team discussion or as the context for your next Strategy Advisor session.

01 / NAME IT

What one problem are we solving, and who experiences it? Describe an observable issue rather than a broad ambition.

02 / CHECK IT

What records, conversations or observations explain the current position? Write “unknown” where evidence is missing.

03 / OWN IT

Who owns the next action? Who approves it? What can that person decide without another meeting?

04 / TEST IT

What small change can we safely try within seven days? Name the resources, dependencies and stop conditions.

05 / REVIEW IT

What evidence will we compare at the review? What would make us continue, change or stop the test?

TRY THIS IN STRATEGY ADVISOR - ILLUSTRATIVE PROMPT

Act as a planning facilitator. Help me work through one operational problem using: issue, evidence, owner, seven-day experiment and review. Ask clarifying questions before proposing actions. Label assumptions and avoid invented facts.

CHOOSE YOUR NEXT MOVE

Start small. Build evidence.

A practical entry point for leaders who want clarity before committing to a larger engagement.

START WITH A QUESTION

Free Strategy Check

Use the public assessment to frame your challenge and identify a next step.

WORK THROUGH THE PLAN

Explore membership

The live site lists a no-card three-day trial and founding membership at CAD \$19/month plus applicable taxes. Review current eligibility, access and renewal terms.

BRING IN HUMAN JUDGEMENT

Expert support

The public site lists reviews and a one-hour strategy call at CAD \$149 plus applicable taxes, separate from membership. Confirm the service scope before purchase.

Need help implementing? OGPP offers separately scoped advisory, project and transformation support. A conversation should establish the problem, deliverables, responsibilities, price and capacity before work begins.

strategyadvisor.ogprojectpartners.ca

ogprojectpartners.ca

askme@ogprojectpartners.ca

Tap a card to explore the official website.

SOURCES & EDITORIAL NOTES

Built to be useful. Grounded in evidence.

Issue 01 | October 2026 | Public pages captured October 23, 2026

Published by OG Project Partners Inc. This is an owned marketing publication, not an independent magazine feature. Editorial exercises and sector scenarios are illustrative; they are not customer testimonials or audited performance results.

[1] Product homepage

<https://strategyadvisor.ogprojectpartners.ca/>

[2] Public sample roadmap

<https://strategyadvisor.ogprojectpartners.ca/sample-roadmap>

[3] Nonprofit solution

<https://strategyadvisor.ogprojectpartners.ca/solutions/non-profits>

[4] Healthcare division

<https://ogprojectpartners.ca/divisions/healthcare>

[5] Properties division

<https://ogprojectpartners.ca/divisions/properties>

[6] Logistics division

<https://ogprojectpartners.ca/divisions/logistics>

[7] Entertainment division

<https://ogprojectpartners.ca/divisions/entertainment>

[8] Academy division

<https://ogprojectpartners.ca/divisions/academy>

[9] Corporate homepage

<https://ogprojectpartners.ca/>

[10] Internal planning source: OGPP_Strategy_Phase0_2026.docx, decision version 2.0, September 28, 2026. Used only for the supervised operating-design narrative, not as current pricing or evidence of deployment.

[11] Planning resource: OGPP_90_Day_Business_Roadmap_Template_Sample.docx, sample planning template. Used for roadmap structure, not claimed business results.

Image credits: approved Charles Ibonye portrait and Strategy Advisor logo; previously developed OGPP cover art. Interior website images are actual public-page screenshots, proportionally cropped for layout. No authenticated user records are shown.

Offer note: this edition intentionally does not restate January 2027 pricing or grandfathering rules because historical plans and the live site differ. Consult the current pricing page and checkout. Confirm final commercial terms before publishing a new offer.

Use with judgement: AI-assisted drafts need human review. No funding, approvals, revenue, savings, clinical outcomes or regulatory compliance are guaranteed. Service status and availability may change.